

IMMEDIATE RELEASE

FX Bridge Reaches One Millionth Foreign Exchange Option Milestone

Atlanta, GA (December 14, 2009) — FX Bridge Technologies announces the execution of the one millionth completed foreign exchange (FX) option transaction on ProTrader Plus™, making it the leader in cross-asset margin trading.

Reaching this significant milestone reflects the growing demand for trading and risk management strategies which only FX options can offer. ProTrader Plus is the only white-label platform which provides same-account spot, CFD, and options for retail and institutional FX trading.

FX Bridge further differentiates itself from spot-only competitors by providing expert support for rapid and easy implementation of ProTrader Plus. With access to the world's largest liquidity providers, its combined foreign exchange platform attracts and empowers customers to trade more actively, creating increased revenue for dealers.

"More products mean more customers and ultimately more revenue," says Steve Reich, FX Bridge's CEO. "As a technology provider, FX Bridge helps dealers take full advantage of the tremendous opportunities worldwide for retail Forex options," adds Joe Cunningham, Chairman and Founder.

More information about FX Bridge or ProTrader Plus can be obtained by contacting 866.303.3928 (international +1.678.738.7100) or by visiting www.fxbridge.com.

About FX Bridge

FX Bridge Technologies is a leading global provider of innovative software solutions to companies which participate in the foreign exchange marketplace. Its flagship platform, ProTrader Plus, offers real-time spot, CFD, and options trading in the same account, which provides the dealer, broker, and trader the most comprehensive tools suite available today for the richest trading experience. Find out more at www.fxbridge.com.

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